



MITCHELL SCOTT
ADVENTURE STORYTELLING INC.

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38-year-old Mitchell Scott has been writing creative non-fiction and corporate copy professionally for the past decade. In that time he has earned a reputation as one of North America's premiere outdoor adventure writers.

Currently Mitchell is an Editor-at-Large with *Bike Magazine* and a Senior Correspondent with its sister publication, *Powder*. Both industry-leading titles are part of the Action Sports Group owned by Source Media, one of the most prolific publishing houses in the world. Mitchell is an extremely valued writer for each title, responsible for the organization and execution of numerous feature stories, photo shoots and expeditions every year, as well as representing both magazines on a corporate level. His story "Fear and Loaming," published in the May 1998 issue of *Bike*, was the first major story ever published on Vancouver's North Shore riding scene.

Over the years, Mitchell has had major stories published in *Outside Magazine*, *The Globe and Mail*, *The Vancouver Sun*, *British Columbia Magazine*, *Westworld* and *enRoute*. His writing has earned him title as Senior Correspondent and columnist at *SBC Skier Magazine*, and a masthead contributor for Time Warner's *Skiing Magazine*. His work has also appeared in *Vancouver Magazine*, *Western Living* and *HoBo*, as well as numerous publications in Japan, France, Sweden, Britain, Norway, and Germany. His work has twice been nominated for a Canadian National Magazine Writing Award. In February 2007 he received Tourism British Columbia's distinguished Travel Media Award for his extensive contributions to BC's tourism industry.

Mitchell is also one of the publishers and the Editor of *Kootenay Mountain Culture Magazine* (kmcmag.com), a successful, widely read biannual publication based out of his hometown of Nelson, British Columbia. *Kootenay Mountain Culture Magazine* is the flagship publication of Kootenay Mountain Culture Productions, a full-service publishing house with clients like Kootenay Rockies Tourism and the National Post.

Currently, Mitchell shares his work with *KMC* as the Brand Manager for Kona Bicycles, responsible for all the high level creative marketing materials produced by the Vancouver-based cycling company.



Mitch at work, leading the way in Zermatt, Switzerland